

VIDEO PRODUCTION RATECARD

VIDEO CONTENT / CORPORATE VIDEO

£995

A Zoom call to plan the project.

A half-day 'talking heads' based shoot with a single HD camera and 1 camera operator.

Use of an autocue if needed, on location.

Editing to create a video with your company logo added, caption for any speakers, royalty-free music soundtrack and closing slide.

EVENT VIDEO

£1795

A full day shoot with two HD cameras and 1 cameraman.

Shooting all the presentations for use as individual videos. Also covering the buzz of the day (arrivals, coffee, mingling) with optional vox pop interviews taken during the breaks.

Editing to create multiple content videos plus a buzz video with your company logo added, caption for any speakers, royalty-free music soundtrack and closing slide.

EDITING SERVICES

from £100 ph

Some of our edit-only projects are such things as;

- Editing or re-editing a previous client project, or creating a video from content provided by you
- Creating a new video predominantly based around stock "library" footage
- Creating an 'explainer' video based from screen capture of e.g. a software package in action
- Editing a Zoom recording, to polish the video/audio or remove unwanted segments
- Making content 'brand-ready' by adding logo, captions and CTA
- Creating multiple pieces from one recording - adding title cards, resizing or replacing assets, adding slides
- Adding brand-congruent subtitles with backgrounds & borders
- Training material, interviews or thought leadership pieces recorded via Zoom or other medium

THE BLURB

The packages in this document are intended as a guideline; please ask for a bespoke quote for your project. Exact prices will depend on the length of the finished video(s).

Where location recce, professional voiceover, or logo animation are provided, these will incur additional costs, depending on time taken. Please note that all business is subject to Terms & Conditions available on our website. All prices exclude expenses, travel time, supplements for unsocial hours/weekends/Bank Holidays (where applicable). Postponement and cancellation charges may apply to pre-arranged shoot dates.