

## STAGE / SCHOOL SHOW VIDEO PRODUCTION RATECARD 2021

### What We Mean

We have been working with clients to record stage & school shows (drama, theatre, dance & musical) for 17 years. Over that period we have covered over 120 shows and produced in excess of 6000 DVDs.

What differentiates us from some other videographers and companies is our use of modern camera equipment, a focus on good sound reproduction, and slick editing. There is no need to settle for 'home movie' quality, single-camera filming, or lazy production values. We have always considered it important that shows are recorded on **at least 2 cameras** and 4 independent microphones, strategically placed to make the most of 'little' voices.

### What You Get

We'll discuss the project with you, by phone or possibly in person. We'll book the filming date. If possible in advance, we'll accept from you any collateral necessary for the project (show programme, artwork, cast list etc). On the filming date(s) we'll use the appropriate camera and sound equipment to cover what's needed - this may differ depending on the show & auditorium.

From 2021, we are no longer offering physical DVDs as part of our standard packages. The key reasons for this are :

- (1) Streaming & electronic downloads far outweighs the popularity of DVDs globally
- (2) Mainstream video production software (Apple, Adobe) no longer supports DVD creation on its latest versions
- (3) We can offer lower prices for our filming services by providing a **file-copy only** final product
- (4) DVDs actually give a lower quality final video - a worse viewing experience - than an MP4 file
- (5) We can offer a faster project turnaround without the need to create, package and despatch physical product

At the end of the project, we'll send you the video MP4 file by WeTransfer (or similar).

For shows where we have filmed in 4K, we can offer you a 4K finished file as well as the standard HD copy.

We can also provide a lower quality (SD or 720p) version. Please note that file sizes for these MP4s can range from 2Gb to 20Gb - but have the advantage of retaining much better quality than a DVD. You can request multiple files for different uses (e.g. 4K to play to the pupils in school, a more manageable HD file size to send out to parents).

However, we will continue to provide the option to order DVDs. These will be **in addition to** the supply of master MP4 files. The minimum order quantity is 50, and turnaround times will be at least 5 working days.

Please ask for prices - which are in addition to the standard packages overleaf. As a guide, 50 DVDs will be around £250.

We film on weekdays and weekends, daytime or evenings. We can film a dress rehearsal instead of a full performance if needed. We can take photographs and make these available for promotional or archive purposes, or provide copies to parents for a small fee. We can also produce a 'highlights' film for the school to use, for an additional fee.

Illustrative prices (ex VAT) are shown below.

### PROJECT SPOTLIGHT

In 2021 we continue our partnership with NVSDD into its 14th year by covering the winter School dance showcases in a professional theatre, using a 3 camera setup.

"Chris and his team at London Corporate Media have recorded over 18 shows for the Natalie Vinson School of Dance and Drama @nvsdd. Professional, patient and adaptable! Great work every time! Would thoroughly recommend!"



## **CLASSIC PACKAGE**

**£645**

A shoot for a show under 60 minutes with 2 cameras and 1 cameraman.

Editing to create a finished movie file (MP4) using your show artwork & credits added to the video.

## **PRIME PACKAGE**

**£725**

A shoot for a show under 90 minutes with 2 cameras and 1 cameraman.

Editing to create a finished movie file (MP4) using your show artwork & credits added to the video.

## **PREMIER PACKAGE**

**£895**

A shoot for a show under 120 minutes with 2 or 3 cameras and 1 cameraman.

Editing to create a finished movie file (MP4) using your show artwork & credits added to the video.

## **SHOWCASE PACKAGE**

**£1595**

A shoot for a show under 150 minutes with 3 or 4 cameras and 2 cameramen.

Editing to create a finished movie file (MP4) using your show artwork & credits added to the video.  
Additional edit to produce a 'highlights' reel from the show (approx 3 minutes long) to use as a promotional web clip .

## **THE BLURB**

The packages in this document are intended as a guideline; please ask for a bespoke quote for your project. Exact prices will depend on the length of the finished video(s).

Please note that all business is subject to Terms & Conditions available on our website.

All prices exclude travel expenses, travel time, supplements for unsocial hours/weekends/Bank Holidays (where applicable) and VAT.

Postponement and cancellation charges may apply to pre-arranged shoot dates.

