

STAGE / SCHOOL SHOW VIDEO PRODUCTION RATECARD 2019

What We Mean

We have been working with clients to produce DVDs of stage & school shows (drama, theatre, dance & musical) for 15 years. Over that period we have covered over 110 shows and produced in excess of 5000 DVDs.

What differentiates us from some other videographers and companies is our use of modern camera equipment, a focus on good sound reproduction, and slick editing. There is no need to settle for 'home movie' quality, single-camera filming, or lazy DVD production values.

We have always considered it important that shows are recorded on **at least 2 cameras** and produced into quality boxed DVDs with bespoke covers and menus. We also usually film with 4 independent microphones, strategically placed to make the most of 'little' voices.

We also now offer file copies of performances for those who do not want a physical DVD.

What You Get

We'll discuss the project with you, by phone or possibly in person. We'll book the filming date. If possible, we'll accept from you any collateral or other material necessary for the project (show programme, artwork, names of participants etc). On the filming date(s) we'll use the appropriate camera and sound equipment to cover what's needed - this may differ depending on the show & auditorium.

There are 3 ways in which the DVD production can be funded:

- (1) The school/client can order a quantity of DVDs (based on known or expected demand) and pay us for a bulk order. The school then passes or sells the DVDs to parents, at a margin if so desired.
- (2) The school pays us for the filming & editing only, and parents order directly from us. Essentially the school is subsidising the cost of the DVDs.
- (3) The school merely underwrites the cost of the project. Parents order DVDs directly from us, and we sell at face value (usually around £14). Providing the volume of sales covers all our costs, the school pays nothing.

The pricing structure is such that low DVD volumes have a relatively high "unit price" as fixed filming and editing costs need to be covered. Thereafter, economies grow. Typically, DVDs work out at around £12 - £15 each.

We offer parents online ordering through our website, and the option of a copy of the show as a video file (MP4) to play on computers or tablets.

We film on weekdays and weekends, daytime or evenings.

We can film a dress rehearsal instead of a full performance if needed.

We can also take photographs and make these available to the school for promotional or archive purposes, or provide copies to parents for a small fee.

We can also produce a 'highlights' film for the school to use, for an additional fee.

Illustrative prices (ex VAT) are shown below, but any quantity can be ordered.

PROJECT SPOTLIGHT

In 2019 we continue our partnership with NVSDD into its 12th year by covering the winter School dance showcase using a 4 camera setup. We produce DVDs for the parents to order.

"Chris and his team at London Corporate Media have recorded over 12 shows for the Natalie Vinson School of Dance and Drama @nvsdd. Professional, patient and adaptable! Great work every time! Would thoroughly recommend!"



▶ **CLASSIC PACKAGE**

£625

A shoot for a show under 90 minutes with 2 cameras and 1 cameraman.

Editing to create a DVD with your show artwork & credits added to the video, bespoke DVD menu and cover, professionally boxed.
File copy made available.

Illustrative price for 30 DVDs.

▶ **PRIME PACKAGE**

£795

A shoot for a show under 120 minutes with 2 cameras and 1 cameraman.

Editing to create a DVD with your show artwork & credits added to the video, bespoke DVD menu and cover, professionally boxed.
File copy made available.

Illustrative price for 50 DVDs.

▶ **PREMIER PACKAGE**

£1450

A shoot for a show under 150 minutes with 3 or 4 cameras and 2 cameramen.

Editing to create a DVD - or double DVD - with your show artwork & credits added to the video, bespoke DVD menu and cover, professionally boxed.
File copy made available.

Illustrative price for 100 DVDs.

CLIENT TESTIMONIAL

With cameras set up to film the concert, as well as having a camera operator running around backstage catching the excitement and drama behind the scenes, Chris has created an amazing double DVD set of a fabulous night to remember. The DVD captures all the elements of the brief and has been produced to an extremely high standard in quality and creativity..

Louise Camby, Voice Over Artist & Producer



OTHER RELEVANT GUIDELINE PACKAGES

The Short Show

from £475

A shoot for a small scale show under 60 minutes with 2 cameras and 1 cameraman.

Editing to create a DVD with your show artwork & credits added to the video, bespoke DVD menu and cover, provided in plastic wallets.

File copy made available.

Illustrative price for 30 DVDs.

The Showcase

from £995

A shoot for a dance/music show under 120 minutes with 2 or 3 cameras and 1 cameraman.

Editing to create a DVD with your show artwork & credits added to the video, bespoke DVD menu and cover, professionally boxed. File copy made available.

Additional edit to produce a 'highlights' reel from the show (approx 3 minutes long) to use as a promotional web clip .

Illustrative price for 50 DVDs.

The Show Spectacular

from £2295

A shoot for a show under 150 minutes with 4 or 5 cameras and 3 cameramen. 1 cameraman operates backstage to get the 'behind the scenes' buzz. We can also show the buildup - audience arriving etc.

Editing to create a DVD - or double DVD - with your show artwork & credits added to the video, bespoke DVD menu and cover, professionally boxed. File copy of the show made available. Highlights reel.

Illustrative price for 150 DVDs.

THE BLURB

The packages in this document are intended as a guideline; please ask for a bespoke quote for your project.

Exact prices will depend on the length of the finished video(s).

Please note that all business is subject to Terms & Conditions available on our website.

All prices exclude travel expenses, travel time, supplements for unsocial hours/weekends/Bank Holidays (where applicable) and VAT.

Postponement and cancellation charges may apply to pre-arranged shoot dates.

